

ADMIRALS PROMO LIST 2007-2008

As of 10/9/07



ENTERTAINMENT

- 12/14/07 – **2nd Thought** performs in the East Atrium.
12/27/07 – **Pat McCurdy** performs in the East Atrium.
12/27/07 & 12/28/07 – **Claude Scott, the Happy Trumpeter**, performs in stands.
1/5/08 – East Atrium performance by **2nd Thought**.
1/20/08 – Appearance by **Reggie the Purple Party Dude**.
2/1/08 – **Bobby Way & the Wayouts** perform in East Atrium.
2/22/08 – **University of Wisconsin Badger Band**.
2/29/08 – East Atrium performance by **Slumpbusters**.
3/16/08 – Appearance by **Reggie the Purple Party Dude**.
4/5/08 – East Atrium performance by **Pat McCurdy**.
4/5/08 & 4/6/08 – **Claude Scott, the Happy Trumpeter**, performs in stands.



POOP DECK
EVERY FRIDAY
NIGHT GAME

GIVEAWAYS

- 10/12/07 **Old Orchard Admirals Magnetic Schedule** (All fans)
10/19/07 **Palermo's Schedule Poster** (First 5,000 fans)
10/27/07 **Palermo's Pink Cheer Stix Night** (First 5,000 fans)
11/2/07 **Lee Jeans Puck Night** (First 5,000 fans)
11/16/07 **UWM Cinch Sack Night** (First 5,000 fans)
12/2/07 **U.S. Cellular Rally Towels** (First 3,500 fans)
12/14/07 **US Cellular Teddy Bear Toss, and WE Energies Calendar Night** (First 10,000 fans)
12/27/07 **Palermo's Pizza Cutter Night** (First 3,500 fans 18 & older)
12/28/07 **Potawatomi Cowbell Night** (First 5,000 fans)
1/5/08 **U.S. Bank Rich Peverley Bobblehead Night** (First 5,000 fans)
1/18/08 **Jockey Tank Tops Night** (First 3,500 fans)
1/20/08 **Roscoe's B-Day Party & Children's Hospital Puzzle Day** (First 2,500 kids 14 & under)
1/25/08 **Brewers Winter Hat Night** (First 5,000 fans)
2/8/08 **Patrick Cudahy Autographed Pennants** (First 5,000 fans)
2/10/08 **U.S. Bank Jersey Bank Night** (First 2,500 kids 14 & under)
2/17/08 **WM Recycle America Admirals Placemat** (First 2,500 kids 14 & under)
2/22/08 **Aurora Sports Medicine Institute Ryan Suter Bobblehead Night** (First 5,000 fans)
2/29/08 **Chili Man Whoopee Cushion Night** (First 7,500 fans)
3/14/08 **Potawatomi Tony Hrkac Bobblehead Night** (First 5,000 fans)
3/16/08 **Pepsi Trading Cards Day** (First 5,000 fans)
3/21/08 **Jockey Boxer Shorts Night** (First 3,500 fans)
3/30/08 **Milwaukee Admirals 3rd Annual Charitable Celebration & Brewers Baseball Cap Day** (First 5,000 fans)
4/5/08 **M&I Phil Wittliff Bobblehead Night** (First 3,500 fans)
4/11/08 **Fan Appreciation Night & Aurora Team Pictures** (All Fans)

BADGER MUTUAL & ANDERSON INSURANCE CAMERA NIGHT

10/19 & 2/22

AURORA SPORTS MEDICINE INSTITUTE POST-GAME AUTOGRAPH CORNERS

10/24, 11/16, 11/20, 12/2, 12/11, 12/18, 12/27, 1/18, 1/20, 1/23, 2/10, 2/14, 2/17, 2/19, 3/6, 3/11, 3/16, 3/24, 3/30, 4/6

FOLEY & LARDNER/

TIME WARNER CABLE FAMILY DAYS

12/2, 1/20, 2/10, 2/17, 3/16, 3/30, 4/6 – 4 (\$16) Tickets, 4 Hot Dogs & 4 small Pepsi products are available for \$40 (purchased a minimum of 24 hours in advance)

FOLEY & LARDNER SUNDAY SKATE

After each Sunday home game, fans will have the opportunity to lace up their skates for a leisurely trip around the Bradley Center ice.

SPORT CLIPS REMEMBER WHENS DAY

10/24 – Christopher Knight aka Peter Brady
1/23 – TBA

HOCKEY HAVEN THROWBACK THURSDAY

11/8, 12/27, 1/10, 2/14 & 3/6 – Stars of yesterday will be signing autographs.

SPECIAL NIGHTS

- TONY HRKAC NUMBER RETIREMENT – 3/14/08**
MILWAUKEE ADMIRALS 3RD ANNUAL CHARITABLE DONATION GAME TO BENEFIT MACC FUND, \$3 UPPER LEVEL SEATING – 3/30/08
Deanna Favre Book Signing – 10/24/07
Heroes Specialty Jersey Nights – 4/5/08 & 4/6/08
Beach Party Night with Dawn Wells aka Mary Ann from Gilligan's Island – 2/1/08
Big Ten Alumni Night – 1/10/08
US Cellular Teddy Bear Toss – 12/14/07
High School Hockey Challenge – 12/27/07 & 12/28/07 – Games each day @ 12:00 & 2:30
Roscoe's Birthday Party – 1/20/08
Battle of the Badges Night – 4/5/08
Faith Nights – 11/16/07, 1/5/08, 2/8/08, & 4/11/08
Scout Nights – 12/14/07, 2/1/08, & 3/14/08
Girl Scout Night – 1/5/08



For more details call the Admirals Office at (414) 227-0550
ALL PROMOTIONS AND DATES SUBJECT TO CHANGE